The Bookmarked Difference

Uniquely combining all elements of parental engagement through books, empowering informed decisions with evidence-based insights to enhance literacy.

What ISD's Asked For:	What Exists:	How we are Different:
List of Challenged Books / Concerns	• Available but updated once annually • Requires staff to check multiple sources for each book • Reactive rather than proactive	• Single source of information • Updated daily for the most current information • Bookmarked alerts staff to any changes immediately - you are ahead of any concerns • List of challenged books in circulation, not limited to publisher
Book Review Support	• Basic Summaries and Word Counts pulled from differing sources	• Custom generated detailed summaries, word counts, genres etc. giving deeper insight into each book • Specific excerpts of explicit content through our Content Scanner (Coming in Fall) • Ensures staff and parents have more information rather than searching external sources for data • Latest AI technology that is unbiased and evidence based
Parental Engagement Tools	• General opt-out for certain book types • No centralized, easy to navigate tool that allows parents to view all books • No collaboration features • Libraries / classrooms are not connected	• Parents receive facts, summaries, discover questions, and Lexile scores for informed decision-making • Teachers can recommend books to students and send parents discover questions for at home learning • Strengthens teacher-student-parent connections • Teachers and admins can choose to share classroom libraries with parents, fostering a collaborative environment • Promotes transparency and trust • Parent choices for library books are reflected in Classroom collections • Teachers can recommend books based upon library checkouts (and vice versa)
Classroom Library Support	• Basic features included in certain Library Management Systems • Expensive scanners required to upload books	• Scan books via laptops / webcam - no hardware expense required • TEKS-aligned questions for reading assessment / lesson planning • Connects classroom books to the wider ecosystem of books in the district • Supports curriculum alignment • Enhances student engagement
Classroom Check Out/Inventory Features	• Basic check-out and inventory tracking	• Track book checkouts via ISBN - no need for additional barcodes • Selectively share classroom libraries with parents • Streamlined inventory management • Enhanced parental involvement
Transparency in Review Processes	• Competitors do not provide an easy way for the district to share information internally or to the community	• Centralized logs of review statuses for documentation - administrators and board can see information without pulling librarians away • Quick note upload / status changes • Simplifies review processes • Information is available district wide, rather than campus by campus • No more excel spreadsheets to track book reviews • Quick access to history of each book to ensure fast efficient response to challenges
Customized Content Filters	• Generic filters	• Customizable filters for different content types • Provides detailed breakdowns of explicit content (coming soon) • Ensures content suitability for various age groups
District-Wide Coordination	• Limited coordination features • Libraries and classrooms are not connected	• Facilitates district-wide coordination of book collections regardless of location • Allows the diligent librarian book selection work to be seen by teachers and inform classroom collections • Allows easy sharing of resources between schools • Supports unified literacy goals
Enhanced Simple Reporting Tools	• Basic reporting capabilities • Outdated or complex interfaces	• Advanced reporting tools for detailed insights • Customizable reports for different stakeholders • Easy navigation for all users • No additional licence fees for different types of users • Helps track progress and identify areas for improvement